

Press Release

FOR IMMEDIATE RELEASE

CONTACT: George Napoli, CEO

Pool Leak Tester

1863 Snook Dr

Naples, FL 34102

630-417-7213

www.poolleaktester.com

DATE: September 1, 2023

HEADLINE: New Product- DIY Pool Leak Tester Detects Pool Leaks in 24 Hours

BODY: PRESS RELEASE NAPLES, FLORIDA

Swimming pool leak detection goes mainstream with the new do it yourself pool leak tester. This new product is a leak detection sticker you apply right to the skimmer wall to determine if your swimming pool has a leak. No colored dyes required and no expensive leak detection services are needed to make the determination.

How big is the market for swimming pool leaks? According to the Swimming Pool Industry, there are over 2 million swimming pools in the country. At any one time, as many as 30% of all swimming pools are leaking. That's a significant number. With the cost of having to add extra chemicals to keep your pool clear and your chemicals in balance and with the cost of water today, leaks can be a real big problem. Now pool leak detection goes "main stream".

The Leak detector sticker is simple to use and easy to read. You apply pool leak sticker to skimmer wall right at the water level. Wait 24 hours and read the results. If you're water level is within the ¼" OK reading your pool doesn't have a leak. If it dips below the ¼" mark and into the area marked leak, then you can be certain you have a pool leak.

The pool leak tester is a great low cost first step screening for leaks. If you do find your pool is leaking, it is always best to find a local leak detection company to fix it. At least you will know for certain that the expense is needed in order to get to the root of the leak.

Pool leak detection goes "mainstream". Learn more about this on their website
<https://www.poolleaktester.com>.

The company's CEO, George Napoli, has gone through the Executive Program at The Wharton School in New Business Development. He has had the good fortune of developing and marketing consumer products for over 40 years. His primary area of influence and expertise is with consumer branded products as well as private label and generic brands through traditional retail channels, including online sales and direct to consumer.

Products can easily be purchased online and you can learn more at the website;
<https://www.poolleaktester.com>

Principle can be reached for comment at 630-417-7213. Complete Media Kit about Pool Leak Stickers photographs can be found under their Press Button on the website at:

<https://www.poolleaktester.com>
